



# MARK SOLON

## GRAPHICS AND WEBSITE DESIGNER

transforming ideas into stunning digital experiences.



### CONTACT INFO

✉ marksolondigital@gmail.com

☎ +639761648083

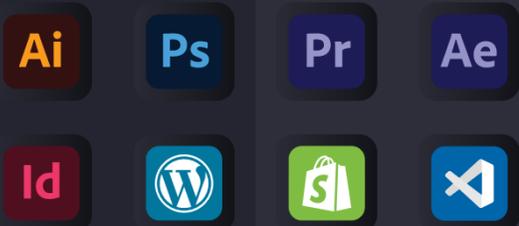
📍 Tagbilaran City, Bohol

🌐 www.msolondigital.com

### CAREER SKILLS

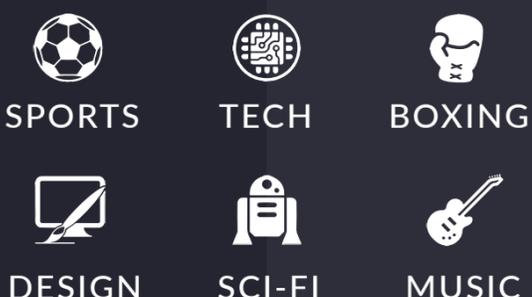
- GRAPHICS & LOGO
- DESIGN
- FRONT END WEB DEV
- VIDEO EDITING
- MOTION GRAPHICS
- UI DESIGN
- DRAWING & ILLUSTRATION

### SOFTWARE SKILLS



+ MANY MORE...

### INTERESTS



## ABOUT MARK

Detail-oriented and creative professional with 11 years of experience in graphic design, 6 years in website development, and 5 years in video editing. I'm a fast learner who works well independently and is now seeking a **FULL-TIME** role as a **WEB DEVELOPER**. After years of freelancing and side projects, I'm ready to grow within a stable company that offers long-term opportunities and fair compensation.

## EXPERIENCE

2024 -

### Floral Delights Ph | BFL | Flowershops Network (local)

Graphics and Website Designer / Shopify Liquid / Video Editor

Freelance role with graphics and did full time to develop websites. Created graphics and developed brand, front end development (liquid) & created content for Floral Delights. On Shopify, I architected and coded a custom storefront in Liquid programming. Edited videos & live stream motion graphics and OBS stream setup for the Bohol Football League. Designed the logo and branding for Floral Delights. Created websites for the Flowershops Network: Philippines Florist Association and Floral Treasures. Above companies all owned by one owner.

2023 - 2024

### Synergy Graphics (remote)

Graphic Designer | Squarespace Designer

*Responsibilities:* Designed logos, marketing materials, and web graphics including brochures, mockups, and banners. Built and customized Squarespace and WordPress sites, applying HTML, CSS, and JS for advanced styling.

2018 - 2023

### Elite Sports Socks (remote part-time)

Graphic Designer | VA

Rendered 4 days of part-time work per week, 3-4hrs/day (Fri-Sat-Sun-Mon schedule) and I design socks, created templates, mockups and proofs in pixelated form. I use both Photoshop and Illustrator in editing or designing the socks/logos. Setup layers for HTML tagging and work with SVG files. Other main tasks include, answering customer emails and sending follow-ups. Other skills used: html tagging, publisher, logo and poster design.

2021 - 2022

### Benchmarking | Jamcyber (remote)

Graphics-Web Designer | Video Editor

Designed marketing materials, website graphics, data visualization (dynamic/static), infographics, UI design for web app, developed WordPress site, video editing and motion graphics. Assisted the team with our WordPress sites for issues, page creation and design elements. Tech used: Illustrator, Photoshop, After Effects, Premier Pro, Adobe XD, Datylon, Excel, Creative Cloud, WordPress, Active Campaign.



### VISIT MY WEBSITE

To know more about me and to check out some cool stuff, please visit my website at [www.msolondigital.com](http://www.msolondigital.com) or scan the QR Code on the right to go straight to my portfolio page.



SCAN ME

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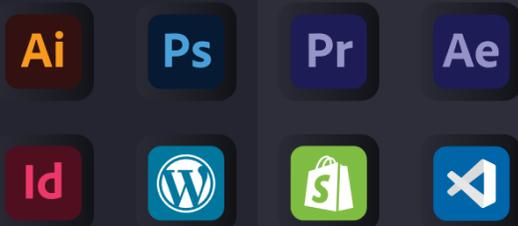
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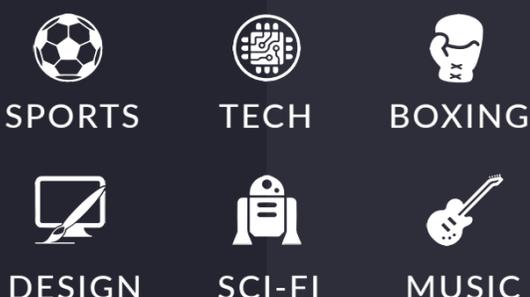
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+ MANY MORE...

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## FUN FACT ABOUT ME

My expertise might be digital - typing away, designing with pen and tablet, or cracking code - but I'm also a Games and Amusements Board-licensed boxing announcer. And just recently, I made history as the first-ever football commentator for the Bohol Football League (first in the Province).

### EXPERIENCE

#### 2015 - 2024 Freelancer (both local and remote)

Graphic Designer / Website Designer / Wordpress

*Highlights:* Provided graphics and web dev (started 2015) services to both local and international clients; Contracted by a local Mayor in Bohol (6 months) as a Campaign Marketing Chief prior to the 2016 elections in which he won convincingly; Designed posters, banners, created both content and graphics for public display to boost the Mayors PR; Assisted the Mayor in the overall strategy for the campaign.

#### 2013 - 2015 Support Save Solutions, Cebu (local)

Trainer | Team Lead | CS and Sales Rep

Started as an agent then got promoted to QA to Team Lead, and then from TL to Trainer in less than 6 months. Was consistently awarded Employee of the Week/Month honors. Took calls, conduct coaching sessions, monitor agents, created presentations and wrote best practices and manual, conduct daily and monthly reports, assess training needs and develop training method and materials; motivate agents.

### EDUCATION

#### 2001 - 2002 Informatics, Tagbilaran City, Bohol, Philippines

Undergraduate

Diploma in Computer Studies (Major: Programming)

#### 2004 - 2007 Bohol Institute of Technology, Bohol, Philippines

Undergraduate

Bachelor of Science in Electrical Engineering

### REFERENCES

#### Steven France

Business Owner, Floral Delights and BFL

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#### Peter Norder

Senior Website Developer

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